



**ADVENTURE
OUTDOOR
ITALIA**



Back To Nature!

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ADVENTURE OUTDOOR ITALIA

An Innovative reality with expertise, professionalism and a wide range of services for management of International events, with particular attention to the world of **sport** and **outdoor activities**.

The main goals are the development of sustainable sport tourism, through the exploitation of the territory and its peculiarities and the promotion of sports in contact with nature and outdoor lifestyle.

Adventure Outdoor Italia offers both competitive events and experiences or activities in a variety of disciplines such as **TRAIL RUNNING**, **BIKING**, **CLIMBING**, **ALPINISM**, **TREKKING**, **NORDIC WALKING**, **YOGA**, **MEDITATION**, **ACRO-YOGA**, **AERIAL SILK**, **SLACKLINE**, **BUSHCRAFTING**, **CANOA**, **KAYAK**, **PARKOUR**.



FESTIVALS

The portfolio, in addition to an international film competition, launched in 2013 and called the **Adventure Movie Awards**, includes four major **festivals** that take place during the year involving a wide audience of both professional athletes, fans and neophytes.

ADVENTURE OUTDOOR FEST
www.adventureoutdoorfest.com

ADVENTURE RIVER FEST
www.adventureriver.it

DOLOMITI WINTER FEST
www.dolomitifest.com



COMPETITIONS & SPORT EVENTS

Adventure Outdoor Italia operates nationwide with a global vision of sports as a unique emotional and socializing factor, develops value relationships and fosters a very vibrant network and community. **Sport is passion** and the event is the most immediate and engaging way to thrill all the targets.

WINTER TRAIL - RUNNING - CLIMBING - GRAVEL BIKE ADVENTURE - SLACKLINE MEETING
STREET BOULDER CONTEST - BEER RUN - CICLO VINTAGE TOUR



SPONSORSHIP

Adventure Outdoor Italia is able to offer great opportunities for visibility, **branding**, business and **direct marketing**. The experience gained over the years, the network of relationships and the ability to innovate in the creation of events and media solutions guarantee a complete and customizable service possibility.



SPONSORSHIP SERVICES

Our wide range of sponsorship services include:

TITLE PARTNERSHIP **EXHIBITION AREAS** **VENUE BRANDING** **LOGO EXPOSURE** **SAMPLING, LEAFLET & GADGET DISTRIBUTION** **PRODUCT TEST** **OFFICIAL MERCHANDISING** **ADVERTISING CAMPAIGN PLANNING**
WEB & SOCIAL MEDIA MARKETING **PRESS OFFICE** **PHOTO & VIDEO**



"NEXT EVENTS" CALENDAR



25-28 July 2019



**ADVENTURE
RIVER FEST**
SAN DONA DI PIAVE

6-8 September 2019

**STREET ART
BOULDER CONTEST**
SAN DONA DI PIAVE

7 September 2019